



# One-Persona Relationship

Name: \_\_\_\_\_

Demographics: \_\_\_\_\_

Interests: \_\_\_\_\_

Other Features: \_\_\_\_\_

## Goals for our Social Media Relationship

**Problems Faced**

**Solutions They  
Need To Know**

**Solutions You Pro-  
vide**

**Further Delight**

**Content ideas**

**Content Ideas**

**Content Ideas**

**Content Ideas**